

Passionate & Creative Website Implementation **Specialist**

Job description

We are seeking a highly creative and detail-oriented Website Implementation Specialist to join our team. In this role, you will work closely with customers to design, develop, and optimize their websites and webshops, ensuring the highest quality standards are met. Your expertise in SEO techniques, content writing, and customer communication will be essential in delivering exceptional results.

Profile of the ideal candidate

The ideal candidate would have:

- A bachelor's or master's in any discipline preferably honors in English or a related field
- Creative mindset and strong problem-solving skills
- Exceptional attention to detail and organizational skills
- Strong knowledge and understanding of SEO techniques for content writing and website/webshop structure creation
- Excellent English language proficiency and strong content writing abilities
- Outstanding customer communication and interpersonal skills
- Strong time management and follow-up skills to ensure project deadlines are met
- Ability to work both independently and as part of a team
- Quick learner and result-driven
- No 9 to 5 mentality

Key responsibilities

- Collaborate with customers to define website or webshop structure, layout, and content requirements
- Maintain close communication with customers to gather and organize necessary content, images, and design instructions
- Assist customers in writing SEO-optimized content or create engaging, high-quality content on their behalf
- Expertly add and format content and images on websites and webshops, ensuring a visually appealing and user-friendly experience
- Provide guidance on website design, user experience, and SEO best practices to improve website performance and search engine rankings
- Manage customer expectations and ensure timely delivery of projects while maintaining open lines of communication



Infanion, Office No. 23/1, 4th floor, 1st Main Road, Channamma Layout, Seetharampalaya, Bangalore - 560048, India CIN: #U72100KA2011PTC058055 GST: #29AACCI5779H1Z2

O Infanion office in Europe:

Infanion, Hilstraat 18, 3120 Tremelo, Belgium

VAT: BE 0882 782 845



We offer you

- A competitive salary and comprehensive benefits package
- A dynamic and challenging role in an open, supportive, and collaborative work environment
- Fast-track on-the-job training
- Opportunity to grow with the company

Job location

Bangalore, (Karnataka, India)

Interested?

Interested in this open position? Please send your resume to want2b@infanion.com

